



Advertising Opportunities

Cine al Fresco

Proposal

Cine al Fresco is a new initiative for the local filmmaker to showcase their Short Film, Series or Documentaries.

Cine al Fresco's mission is to create a Venue to showcase those films outside the Film Festival rounds and expand their share of viewers and potential investors for future projects. In conjunction with **Lote 23** in Santurce as the main venue, Cine al Fresco will be presenting a selection of submitted projects to create an outdoor movie theater experience in which film, food and drinks combine for a perfect evening under the stars.

We are offering Companies the opportunity to present their products on screen along with the Short Films as a 30ss or 60ss commercial. These Ad Spots will be shown at the beginning, in-between shorts and at the end. In addition, we are offering a Main Advertiser Package for the event either on a per-week basis or for the duration of our commitment with Lote 23. **At the moment we are looking at this event long-term on a weekly basis.**

Cine al Fresco
Weekly @ Lote 23 Santurce
Starts: May 15, 2019 7PM

Estimated Reach

100 per week at the event
5,000 to 10,000 on Social Media Paid
and Organic Weekly Promotion

Available Advertising Packages (All prices per week)

Oscars	Golden Globes	SAG-AFTRA Awards	People's Choice
Main Sponsor	Golden Sponsor	SAG-AFTRA Sponsor	People's Choice Sponsor
Logo on all Promo	Logo on Social Media	Logo on Social Media	Logo on Social Media
Social Media Link	Social Media Link	Logo on Event Promo	(1) 30ss Ad between Shorts
Banner at the Event	Logo on Event Promo	(1) 60ss Ad between Shorts	
(1) Opening Ad	(1) 60ss Ad between Shorts		
(1) Closing Ad			
\$500	\$250	\$125	\$50